



# The MC with the Magic Touch

Professional Master of Ceremony Services (MC)  
for Conference, Conventions & Sales Meetings



With over 20 years experience working for corporations Australia wide, involvement in the Meetings Industry Association, National Speakers Association and presentations for the Australian Institute of Management, he has a unique understanding of what makes an event successful and of benefit, to both his clients and his audience.

**MC for the National Speakers Association of Australia  
Convention - 2003, 2004, 2005, 2006, 2007, 2008 & 2009**

## Timothy Hyde is a Motivational Humorist

Using his skills as a Magician, Actor, Educator, Comedian & Speaker to entertain, educate and inform. His repertoire of Stories, Magic, Humour and Insight means a highly focused, sophisticated and entertaining presentation. His wide range of skills and understanding of corporate expectations means he is an ideal choice as a Compare, Master of Ceremonies (MC) or Guest Interviewer for your next event.

**Multi Day Conference, Training Day, Awards Night or Product Information Event  
Timothy Hyde has the Magical Solutions to reinforce your message..**

**Ice Breakers, Energizers, Thought Starters, Wake Ups,  
Conference Breakers Themed Magical Introductions and  
Reinforcement of Conference Messages via Magic**

Keep your  
next event

On  
Time  
On  
Track  
&  
In  
Safe  
Hands

*Dear Timothy,  
This is just a short note to thank you very much for  
being the Master of Ceremonies at our recent State  
Franchise Business Convention in NSW.*

*We were very impressed with the professionalism  
with which you ran the evening. This lifted the tone of  
the evening and ensured the proceedings went  
smoothly, and that there were good coordination  
between the various speakers and entertainers. Your  
attention to detail in the pre-convention session  
meant that there were no embarrassing moments and  
that key messages were delivered. This was more  
impressive given the short notice for  
preparation. I would have no hesitation in  
recommending you to potential clients.*

**Greg Byers  
Franchise Development Manger  
Dairy Farmers**

*Thanks you very much for putting us in touch with  
Timothy Hyde who MC'd our 4 day conference in Syd-  
ney this month.*

*Timothy was instrumental in assisting the conference  
to run smoothly and ensuring it was such a huge  
success.*

*He was fantastic at keeping in touch with me at all  
times, ensuring that our conference ran to time and  
was enjoyable for all. Delegates are still talking about  
his magic!*

**Bridget Cheesman  
Communications & Events Manager  
MTA NZ**

*I want to express my thanks to you for injecting the  
much needed humour and life into our CEO Event at  
the Gold Coast. Your sessions sure livened up the  
event. I am impressed with how you managed to  
weave our messages into your presentations and I  
have received compliments on how they added to our  
message.*

**Lee-Na Ang  
Marketing Director  
South Asia Pacific, AutoDesk**

*A quick note to thank you for your outstanding effort  
as MC at our recent event.*

**John Perry  
New Business Manager  
Canon Finance Australia**



# Recent MC Assignments for Timothy Hyde

**Association of Financial Advisors Conference 2007 & 2008**

**AIMS Conference 2009 – IBNA & Austbrokers**

**Life Company of the Year Awards 2007**

**National Insurance Brokers Association NSW (NIBA) Ball**

**Council of Queensland Insurance Brokers Convention MC**

**Sydney on Sale – Entertainment Program MC**

**Australian TeleServices Association Awards Night**

**NSW Wine & Food Tourism Conference**

**Malaysian Tourism Product Launch Event**

**Motor Traders Association NZ Conference - 4 days at Star City Sydney**

**Dairy Farmers Business Convention Awards Night**

**Key Employment Conference 2006 & 2007**

"This is Your Life" show for **Canon Finance**

CEO Summit for **Autodesk** South Asia Pacific

**Queensland Public Libraries Association Conference**

Product Launch for **Samsung**

MC and On Stage Interviews for ANZ, **Hewlett Packard, Apple, QuarkXpress**

**Public Sector Development, Dept Land Water Conservation, Dept Public Works MC**

Numerous events for **National Speakers Association of Australia**

His International engagements include the **National Speakers Association of America** Convention, Dallas Texas and **The Meeting of the Minds**, San Jose.

and Timothy has been a regular MC & Host at the **Blue Mountains Music Festival**, Sydney's premier music event.

Many of these clients have used Timothy as an MC at an event and have also booked at the same time one of our other presentations.

**Creative Innovation Keynote,  
The Corporate Trivia Challenge,  
Magic of the Mind After Dinner Show**

We will discuss a package price with you for these bookings, saving you money.

**Add a Touch of Sophisticated Magic to your next Event**

# Why should you use a professional MC for your next event?

## Freedom!

Using an outside MC allows you to concentrate on the million other jobs that need to be done at every conference. Looking after VIP's, Board & Committee meetings, partner programs, sponsors, exhibitors etc. The MC will keep the program On Track and On Time, freeing up your effectiveness.

## Planning!

An outside expert can often see things that you can't. The earlier you engage the MC the more value you will receive from their expertise! Timothy will conduct a briefing with you to get an overview of what you are trying to achieve and offer suggestions to make the event more effective. He even has some strategies to help you boost conference registration numbers!

## Focus!

Timothy works closely with the speakers and you, to help deliver their message and your conference theme. He will customise his introductions, adding humour and magic where appropriate to make the event and messages more memorable.

## Experience!

With years of experience in the entertainment industry Timothy Hyde knows how to connect with an audience. Add to this his involvement in the Meetings and Conference industry, (MEA member) and the National Speakers Association of Australia, of which Timothy is a professional member. Timothy brings his own unique insights and input to help make sure your next event is a success and delegates go away with great value.

## Flexibility!

A professional MC is always be ready to step in and adapt if things need to be changed. It's happened before and will happen again. The CEO is late! A speaker doesn't show up! There's a Fire Alarm or you need to spend an extra hour or three on the AGM throwing the program out the window.

## Fun!

Timothy does have a bag of tricks that he uses to keep his audiences awake and receptive to the Speakers and Presentations you are providing. He will get them focused at the start of the day, wake them up after lunch and send them off happy and excited.

## Sponsor Engagement!

For many conferences and conventions, maintaining a range of satisfied sponsors and trade displays is vital for the long term success of the event.

Corporate MC Timothy Hyde will work hard to both keep them happy and ensure a good flow of delegates visit them during the breaks. On Stand or Onstage Interviews, Prize Draws and other Trade Hall activities all work towards this.

## Atmosphere!

Your MC will work hard to inject "atmosphere" into his event, so that people stay awake, have fun, but importantly stay focused on the reason for being there. He will work with your AV team and venue staff to have suitable music, appropriate lighting and the room at a comfortable temperature.

Note - Did you know that Timothy Hyde is fully licensed by APRA, allowing you to legally & ethically play any recorded music during your event? This is an important consideration, especially for Government, Corporate and Association events.



Humorous, Articulate, Immaculate  
&  
Professional



# Frequently Asked Questions

## How should we use him?

Timothy is the perfect choice for multiple day events and this is where his skill base really shines. Getting the audience excited on the opening day, focussed back after long lunch sessions, waking them up on the final morning and generally helping you achieve the aims you have for the event.

He attends all delegate sessions providing introductions for guest speakers and informing delegates of housekeeping matters. He incorporates your theme and products where appropriate.

One off events like Gala Dinners, Awards Nights, Trade Shows etc are of course regular assignments.

## What style of MC is he?

He's funny, sophisticated, interactive and quirky. People appreciate his dry humour and repertoire of seldom seen magical effects. Where appropriate he injects fun into the proceedings but always has his eye on the "big picture", your event.

And if the need is for sophistication and formality, he is quite comfortable in that role as well. He's introduced Prime Ministers and visiting VIP's and will work with you to show your organisation in the best light possible.

## What else could he do for us?

An increasing number of clients see the obvious benefit of using some of the other services we provide, saving on logistics and briefings and of course we offer a discounted fee for multiple presentations at the one event.

**"Thinking like a Magician"** Timothy's Keynote presentation can be used as a Kick Off Session to get delegates buzzing on the first day, a Closing Session to send them off on a high, or perhaps as a dynamic breakout or partner session.

**"The Corporate Trivia Challenge"** is a perfect entertainment for one of the conference evenings either On Site or at an Off Site venue

**"Brilliant Thinking -The Workshop"** a hands on experiential learning session, on problem solving, creativity and innovation

**"Magic of the Mind"** Hilarious Interactive Fun. Perfect for After Dinner.

**"The Search for the Lost Dutchman's Goldmine"** The World renown Team Building event. Serious Fun with a powerful message

Timothy Hyde “Australia’s Magician of the Mind”  
presents

# CONFERENCE BREAKERS!

## Short Sharp Nuggets of Fun and Learning

You know what it’s like at a conference!.

Long days of content, endless industry speakers and mind-numbing Power Point presentations in darkened air-conditioned rooms. Add to this mix, late nights of traditional convention activity and more rich food than most delegates should probably be eating.

**Result** ... lack of energy, focus and enthusiasm for the message you want to get across and the goals for having the event in the first place.

**Solution** ... Timothy Hyde’s **Conference Breakers!**

Since 1980, Timothy Hyde has been injecting fun and content into Conferences Australia wide. He, has developed a series of 5 to 10 minute segments that can be slotted into any conference program. These are totally modular and flexible depending on your needs. If Timothy is MC at the event he will utilise some of them as part of his role, OR more commonly, if you have a specialised MC already, we will work closely with them.

Typically, segments can be inserted into the program - First thing in the morning, After Lunch, Mid afternoon etc etc.

AIMS.

The segments cover a mix of Content and Entertainment and are aimed to accomplish different results. A briefing session will help us pinpoint exactly what you are hoping to achieve. Several of the activities can be “themed” around your conference and activities.

- Shared Activity that promotes a sense of “Team”
- Specific Skills e.g., Creative Thinking and Problem Solving Tools and Techniques, Memory Skills
- Purely Entertaining “Wake Ups”

# CONFERENCE BREAKERS!

## Short Sharp Nuggets of Fun and Learning

### Sample Segments!

Here is a sample of the sorts of things that we have done at a range of conferences. It is not a complete list as we are continually adding and adapting items.

#### "Brilliant Thinking Skills"

Learn Tools and Techniques that delegates can put into immediate use to solve problems and importantly make the most of opportunities. Fun interactive segments with great take home value. What Assumptions are you making? What are your expectations? Learn the "How Would?" "Reversal" & "Brute Force" techniques.

#### "Thanks for the Memory"

We teach delegates two different Memory Skills techniques that we Guarantee will improve their memories by at least 10% and often much more!

#### "Magic of the Mind"

Amazing extracts from Timothy's Mind Reading Show. Hilarious Interactive segments. He knows what you're thinking! He can tell if you're lying!

#### "Instant Trivia"

A lightning fast round of the Corporate Trivia Challenge. Which is the brainiest table? Who knows the most amount of useless knowledge?

#### "Funny Lotto"

Imagine 200 people playing Lotto for a great prize. Trouble is, they all win at exactly the same time, rising to their feet and shouting out the company name or conference theme. Hilarious moment that also reinforces the theme.

#### "Air Guitar Championship" or "Virtual Olympics"

Pure Fun! Get your cameras ready.

#### "Brilliant Teams"

Some classic Team Building / Ice Breaking activities given the Timothy Hyde twist. "People Bingo", "Construction Challenge", "Build a Company", etc

#### "Juggling to Learn"

Not only a great fun skill to have but also a great metaphor about how we learn and tackle new challenges. (Different options and costing depending on numbers/space etc.)



# CONFERENCE BREAKERS

## "Brilliant Teams"



## "Instant Trivia"

## "Air Guitar Championship" or "Virtual Olympics"



## "Brilliant Thinking Skills"



## "Juggling to Learn"





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